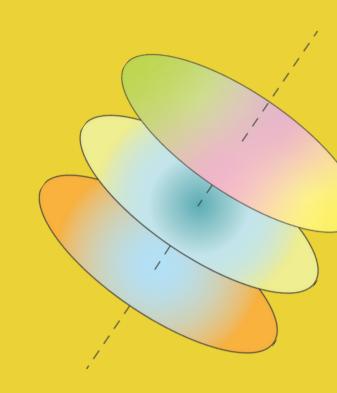
COMMUNITY AND GOVERNANCE IN WEB3

April 26th SONGYI LEE



HI, MY NAME IS SONGYI



iamsonge songyi.eth iamsonge#4992 work with people that you love work on the things that matter to you and the world make enough resources to sustain your lifestyle

Technology and Ecology Business and Movement Local and Global

MY STORY



its inception.

got into blockchain in 2011 co-founded the blockchain startup in 2013.



massive expansion

community building, advocating blockchain tech and its impact bridging the mass and niche.

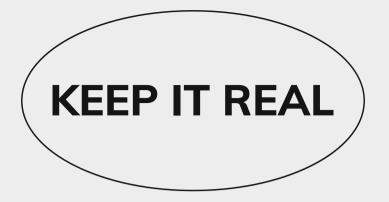


I'm the ocean in a drop.

helping individuals and organizations to realize their full potential through web3 principles.

LET'S NAVIGATE OUR HOUR AND HALF TOGETHER.





DECENTRALIZATION AND OUR LIVES

What are the questions that you still have?

The Emergence of Community & Governance 3.0 and the New Economic System



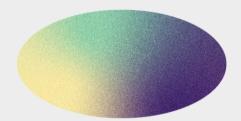


Web1 Passive

Web2 Interactive

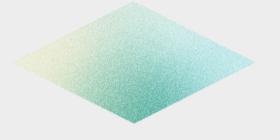
Web3 is characterized by blockchain technology, enabling decentralized decision-making and ownership.

Token Economy



Web3 Proactive

The Emergence of Community & Governance 3.0 and the New Economic System



- Centralized approach to communication and decision-making
- Limited communication channels, geography-based
- Profit-driven, few individuals in charge



- Decentralized approach to communication and decision-making
- Social media platforms, decentralized interaction
- Customer-centric business models, focus on satisfaction and engagement



- Blockchain technology and DAOs, more control over decision-making and ownership
- Decentralized approach to decision-making and ownership,
- focus on creating value for all stakeholders



NEW WAY OF ORGANIZATION & COORDINATION

Community is at the heart of the web3 ecosystem, built around DAOs that promote transparency, inclusivity, and equitable distribution of decision-making power.



<u>WEAVE</u>, AGENCY MEETS DORGS



Weave handbook

Welcome to Weave handbook. The Weave handbook is the central repository for how we run the collective. As part of our value of being transparent the handbook is open to the world, and we welcome feedback. (handbook inspired by Enspiral and Enspiral Ventures)

Introduction

- b Weave
- 🕂 Our Values & Purpose

Agreements

People's Agreement 🙌 Decisions Agreement **Financial Agreement** S *C* Diversity Agreement

Working Together

- Stewarding



😬 Personal Conduct Guide

A Harassment and Abuse Policy

> Conflict Resolution Guide

Communications Guideline

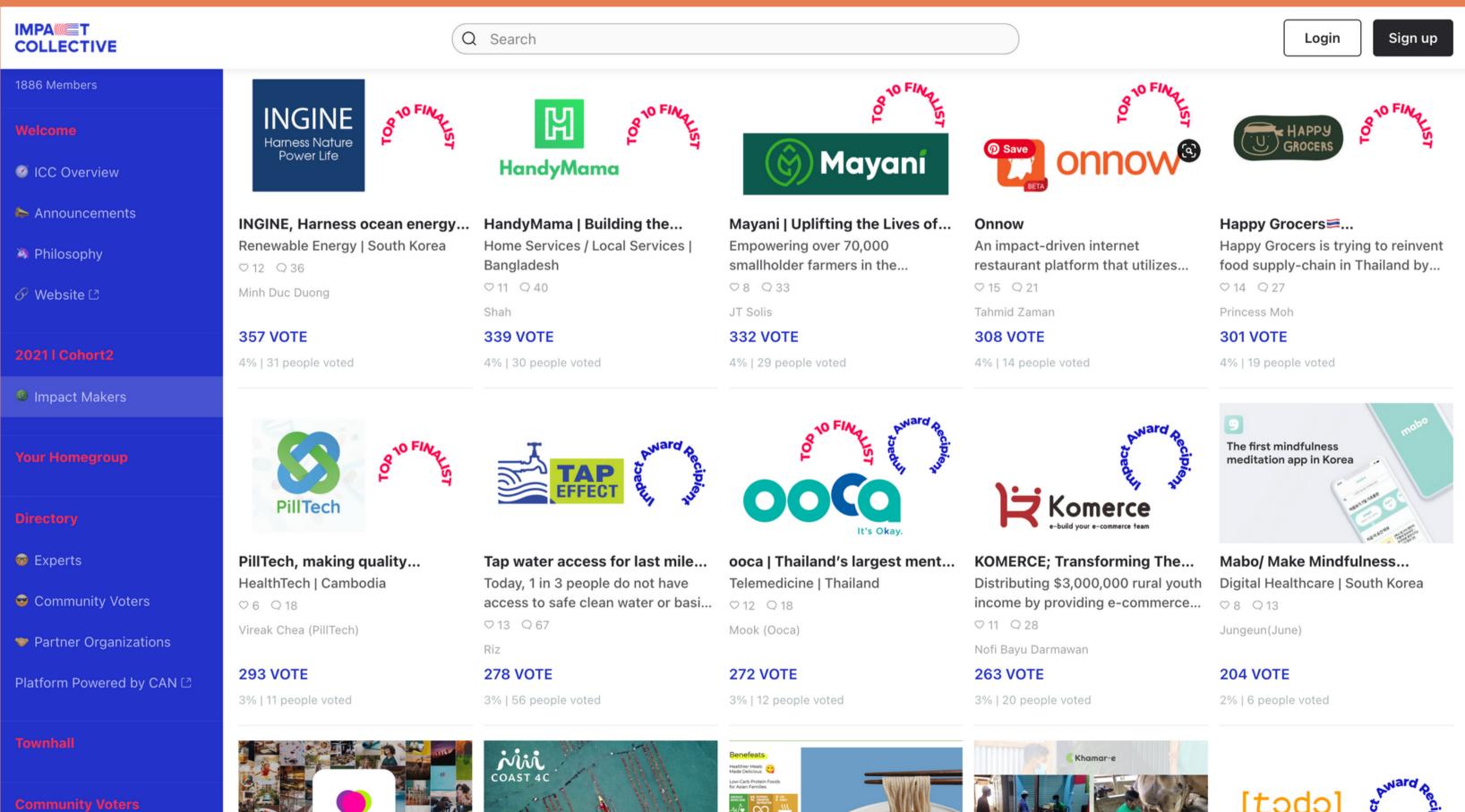


DECENTRALIZED GOVERNANCE

A key enabler of the new economic system and ecosystem. It facilitates more equitable distribution of resources and decision-making power, and helps to build a more democratic and inclusive society. Decentralized governance also helps to foster greater trust among stakeholders, as it ensures that the decision-making process is transparent and accountable.



IMPACT COLLECTIVE, VC MEETS WEB3

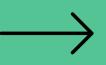




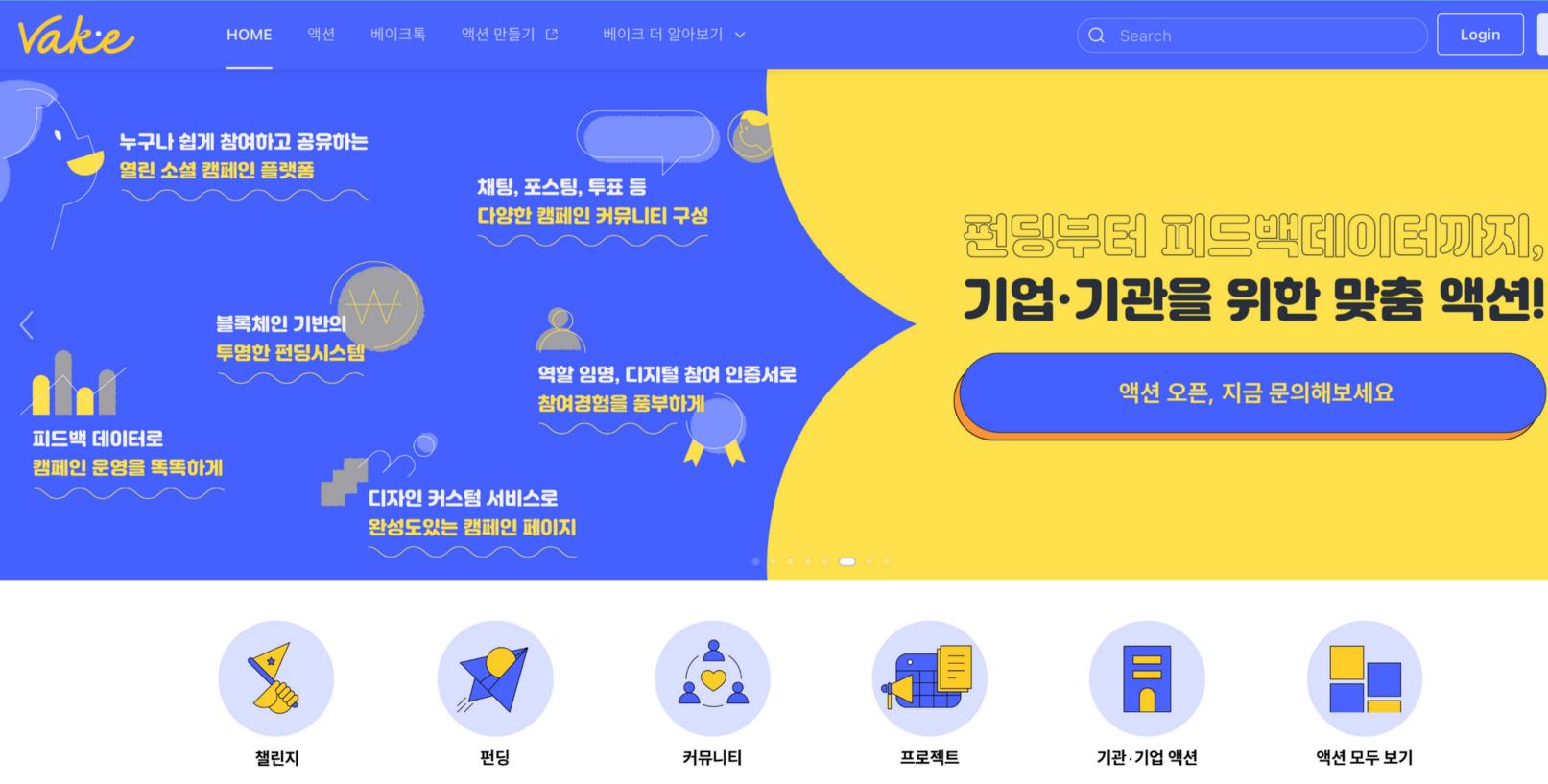
FUTURE OF BUSINESS

A future of business lies in community-based models that prioritize relationships, shared values, and inclusivity. This not only leads to increased profitability but can also have a positive impact on society and the environment.

With the emergence of web3 and DAOs, community-based business models are more accessible than ever before, making it an exciting time for the future of business.



VAKE, CHARITY MEETS WEB3



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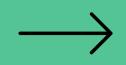
Sign up



ALL IN HUMAN ELEMENT

and active participation of all stakeholders, requiring collaboration, coordination, and shared goals.

need to focus on building strong relationships, fostering trust, and promoting transparency.



- Success in the new system depends on human interactions
- To enable effective community and governance in web3, we

<u>GATHERINGS</u>, WISDOM MEETS KNOWLEDGE

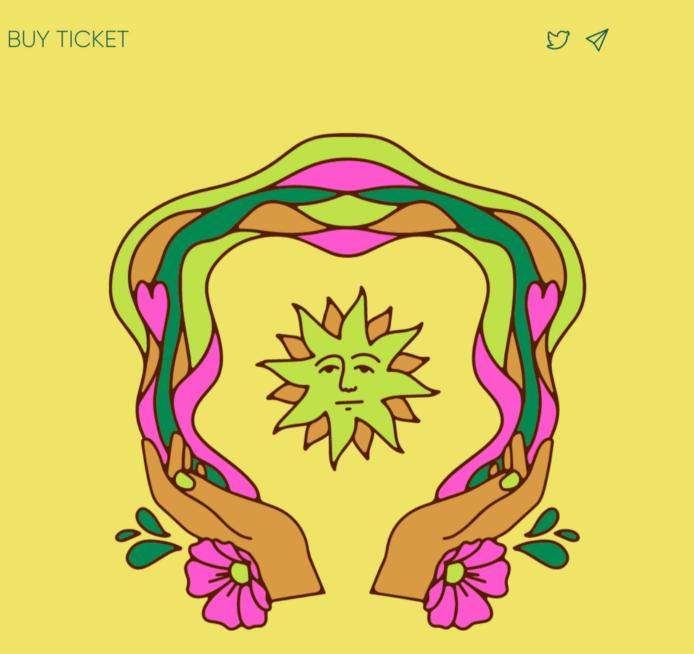
SeoulBound

ABOUT APPLY BU'

April 19-21st, '23 | Seoul, Korea

A Gathering of DAO East&Rest

SeoulBound is a gathering to bring DAO contributors from around the world to build a shared narratives, and a better future.



ANY QUESTION?

@iamsonge

+82 10 2800 3984

iamsonge.com

songyi@weave.work